



Big Sisters
of BC Lower Mainland



Start Something...

Mentoring champions needed

Since 1960, Big Sisters of BC Lower Mainland has been making a difference in our communities by providing girls in need with mentoring services that are proven to help kids stay in school, avoid risky behaviours such as bullying, and grow up to be more civic-minded adults.

The need for our services has grown and we have more referrals than we can serve right now. In fact, we have over 140 girls on our waitlist. **It costs our organization \$2,000** to support one mentoring match for one year. With so many girls still waiting for an important champion in their lives, your valued support will help us match these girls with a caring mentor who will inspire them to succeed and believe in themselves.

Big Sisters offers a wide range of events and opportunities for you, your organization, and your employees to **start something** and become champions of mentoring.

**What if...every child fulfills her potential?
What if...every child is set on the right path?
Wouldn't that be something?**

Grape Juice Wine Auction ~ Thursday, April 26, 2012 (Ferrari Maserati of Vancouver)

McNeill Nakamoto Recruitment Group and CameronMcNeill.com host their exclusive Grape Juice wine auction each May, with all proceeds going to Big Sisters. This prestigious event will be held at Ferrari Maserati of Vancouver and attracts 300 oenophiles who are devoted to wine and philanthropy. Grape Juice features an extensive wine auction, hors d'oeuvres, and wine tastings. www.grapejuicevancouver.com

Target Market: Grape Juice attracts young, urban professionals with above average incomes who primarily live and work in the downtown core (50% male; 50% female).

Opportunities: Be a corporate sponsor (\$8,000-\$1,500 levels), donate wine, or purchase event tickets.

Big Sisters Spring Lunch ~ Thursday, May 10, 2012 (Fairmont Pacific Rim hotel)

The Big Sisters Spring Lunch is an annual fundraiser which celebrates mentoring. Held each spring at a downtown hotel, this popular event features a distinguished keynote speaker and a personal story by a Little Sister or parent, as well as a three course lunch and networking opportunities. Past keynote speakers have included Mayor Dianne Watts, Mary Ellen Turpel-Lafond and Nicola Cavendish. This year's keynote speaker is Bonnie Brooks, President and CEO of the Bay.

www.bigsisters.bc.ca/en/Home/FundraisingEvents/SpringLunch/

Target Market: The Big Sisters Spring Lunch is attended by approximately 300 professionals from Vancouver's business community; 90% females; middle to upper class with disposable income; ages 30-65.

Golf for Good ~ Tuesday, June 19, 2012 (University Golf Course at UBC)

The Golf for Good Invitational Golf Tournament is an annual charity tournament organized by Tracey McVicar of CAI Capital Management to benefit a small group of local charities, including Big Sisters of BC Lower Mainland. The Texas scramble tournament is held each June at University Golf Course. www.golfforgood.ca

Target Market: Golf for Good participants are primarily corporate businessmen and women (75% male; 25% female) from Vancouver.

Opportunities: Be a corporate sponsor (\$10,000-\$1,000 levels), or donate silent auction items or prizes.

Scotiabank Vancouver Half-Marathon & 5k ~ Sunday, June 24, 2012 (Stanley Park)

Big Sisters is one of the charity beneficiaries of the Scotiabank Vancouver Half Marathon & 5k, happening each June in Stanley Park/UBC. We encourage our volunteers, supporters, and staff to join Team Big Sisters for the run/walk and collect pledges to support our mentoring programs. www.canadarunningseries.com/svhm/

Opportunities: Enter a team and join Team Big Sisters for a walk or run (5k or half-marathon).

The Greater Interest GIC® by Canadian Western Bank ~ Sept.1 to Oct. 31, 2012

Selecting The Greater Interest GIC® means that not only do you get a competitive interest rate, but also, based on every dollar you invest, Canadian Western Bank will make a donation of 1/8% to your local Big Brothers Big Sisters agency. Since 2010, Canadian Western Bank has donated over \$35,000 to Big Sisters of BC Lower Mainland. www.greaterinterest.ca

Opportunities: Make a great investment in the futures of our Little Sisters with a personal or corporate "Greater Interest GIC" investment at Canadian Western Bank from Sept. 1 to Oct. 31, 2012.

Big Sisters Gala ~ Thursday, October 4, 2012 (Pan Pacific Hotel Vancouver)

Since 1990, the Big Sisters Gala has been our premiere fundraising event of the year. This prestigious fall event hosts Big Sisters' broad network of supporters at an elegant evening of entertainment, exceptional dining, networking, and benefit shopping. Our 2011 Gala, presented by the Peter and Joanne Brown Foundation, raised \$336,000 for our mentoring programs.

www.bigsisters.bc.ca/en/Home/FundraisingEvents/Gala.aspx

Target Market: The Big Sisters Gala is attended by 300 of Vancouver's community and business leaders (60% female; 40% male), as well as colleagues of Big Sisters' Honourary Advisory Board and Board of Directors. Event attendees tend to hold prominent executive positions and live in households with above average education and above average income.

Opportunities: Be a corporate sponsor (\$15,000-\$1,500 levels), donate live or silent auction items, or purchase a corporate table for clients or employees.

Volunteer Recruitment

With over 140 girls on our waitlist, we have a great need more female volunteer mentors (age 19+) to become Big Sisters (2 hours/week), Study Buddy tutors (1 hour/week), and Go Girls! mentors (8 weeks). In addition, we are looking for men and women to volunteer at our events, or join our new Fundraising Committee and be a part of the drive, strategy and force in bringing Big Sisters into long term financial sustainability.

Opportunities: Encourage your employees to volunteer as mentors, as members of our Fundraising Committee, or at our fundraising events. Book a Big Sisters Lunch 'n Learn, or include our volunteer opportunities in your staff newsletter.

Donations

Make a donation to one of our mentoring programs—Big Sister Mentoring Program, Study Buddy Program, Go Girls! Healthy Bodies, Healthy Minds. We welcome monthly contributions or multi-year commitments which support our goal towards financial sustainability.

Opportunities: Make a donation to one of our three mentoring programs.

Start Something Today—Become a Mentoring Champion

To get involved with any of these events or opportunities, please contact Treena Innes at 604.873.4525 ext. 313 or tinnes@bigsisters.bc.ca